



## BIBLIOGRAPHY

### Recommended Reading List

#### CATEGORY: CREATIVITY AND PRODUCTIVITY

Topics: Creativity; Change; Collaboration; Decision-Making; Innovation; Participatory Management; Performance; Productivity

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23. Gold, R. and Maeda, J. (2007). *The plenitude: Creativity, innovation, and making stuff*. Marinade Bellagente La Palma.
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25. Herrmann, N. (1996). *The whole brain business book: Which quadrant dominates you and your organization? Unlocking the power of whole brain thinking in organizations and individuals*. New York: McGraw-Hill.
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