



News Release

CorpTalk Introduces New Coaching Concept

Self-Directed, Web-Based Programs Assist Managers in Economic Downturn

To help the broadest possible range of clients stay on the front end of this economic downturn, CorpTalk is pleased to introduce three online, self-directed coaching programs and one easy-access live coaching program. CorpTalk's unique suite of offerings provides a variety of learning and development options to ensure success across an individual's entire career life cycle. These programs focus on re-energizing individuals and teams, onboarding new employees and/or current employees into new roles, and providing outplacement support.

The new programs represent the pearls of wisdom that have been cultivated from working with business leaders and their teams for more than a dozen years and have been organized into more than 30 self-directed modules. Each program targets specific coaching results. Set Up 4 Success™ provides everything an individual or team needs to know and do to be successful. MyCoach™ adds manager-specific support and online guidance from a CorpTalk Master Coach. TransitionCoach™ offers outplacement and career transition support. LiveCoach offers just-in-time coaching support on an hourly basis.

“Our mission right now,” says Maria Seddio, President of CorpTalk, “is to address the heightened needs and pressures of our client companies by providing budget-friendly, high-quality coaching solutions to help them manage through the current business environment. It may be difficult right now, but the good news is that in tough times the opportunity to grow and improve is better than ever, as challenging times bring increased motivation to change.”

In addition to these new programs, CorpTalk continues to provide high-quality executive coaching, organizational design and organizational development consulting. CorpTalk works closely with clients to build internal capabilities in communication effectiveness, change management and collaboration. Specifically, support is offered in such areas as creating compelling vision and mission statements, having and facilitating difficult conversations, resolving conflict, and aligning strategies across diverse, virtual and remote teams.

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About CorpTalk

CorpTalk, a WBE-certified, woman-owned business, helps organizations improve their performance through operational effectiveness and innovation. CorpTalk utilizes a fully developed content library and proprietary design elements to introduce systems thinking and conversation as a core business process. They create cost-effective, sustainable solutions that support high-priority strategic initiatives and the development of agile, change-ready cultures. Additional information may be found at www.corptalkonline.com

CorpTalk. “Be in the Conversation.”